

**[ 01 ]****Bosch Acquisition of Telex Communications Approved**

Acquisition of a leading communications technology provider Organizational assignment to Bosch Security Systems

**[ 02 ]****Bosch Showcases Technology “Invented for life” at 2013 International CES**

Products featured make life connected, convenient and sustainable for consumers



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Organizational assignment to Bosch Security Systems*

August 31, 2006

**STUTTGART/MINNEAPOLIS** – The Bosch Group has been granted the necessary approvals to acquire 100 percent of the shares in Telex Communications Holdings, Inc., Minneapolis, Minn., as of August 31, 2006. Telex will be integrated into the Bosch Security Systems division.

Telex is a leading manufacturer and supplier of professional audio, wireless, life safety and communication systems. In 2005, the company generated sales of \$308 million.

Bosch Security Systems provides comprehensive security and communication systems. With the acquisition, Bosch can improve its worldwide market position and significantly expand its communication systems product offerings.

The Bosch Group is a leading global manufacturer of automotive and industrial technology, consumer goods, and building technology. In fiscal 2005, approximately 251,000 associates generated sales of 41.5 billion euros, or \$51.7 billion USD. Set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering," the Bosch Group today comprises a manufacturing, sales, and after-sales service network of approximately 280 subsidiaries and more than 12,000 service centers in over 140 countries.

**- more -**



In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial automation and mobile products, power tools and accessories, security technology, thermo-technology, packaging equipment and household appliances. Bosch employs 22,700 associates in more than 80 primary and 20 associated facilities throughout the region with reported sales of \$8.4 billion in 2005. This year marks Bosch's 100<sup>th</sup> year of operating in the U.S. For more information on the company and the Centennial, visit [www.bosch.us](http://www.bosch.us).

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# Press Release



## **Bosch Showcases Technology “Invented for life” at 2013 International CES**

Jan. 3, 2013

Products featured make life connected, convenient and sustainable for consumers

- ▶ Bosch highlights products that enhance consumers’ quality of life at 2013 International CES
- ▶ Home-themed exhibit (booth #21322) shows innovative Bosch products made for any consumer environment
- ▶ Bosch will host a press conference, Jan. 7, at 8 a.m., and technology demonstrations, Jan. 8 and 9 in the booth

**FARMINGTON HILLS, Mich.** – For more than 125 years, Bosch has been committed to providing trusted products that enhance quality of life. At the 2013 International CES in Las Vegas, Nev., 10 divisions representing Bosch’s four business sectors – Automotive Technology, Industrial Technology, Consumer Goods, and Energy and Building Technology – will come together to present key innovations and products, all of which are “Invented for life.”

“At Bosch, we measure success in our ability to continuously improve our products and technologies to meet the needs of consumers everywhere,” said Dr. Werner Struth, chairman of Robert Bosch LLC and member of the Board of Management of Robert Bosch GmbH. “CES provides the perfect opportunity for us to showcase how we meet and even exceed expectations in three key areas – connectivity, convenience and sustainability. We offer a full suite of products that benefit consumers, save them time and money, and help protect the environment. Several of the divisions will hold product demonstrations featuring some of their key technologies.”

### **Connectivity**

As technology advances, consumers’ desire to have all devices connected increases. From cell phones to tablets to computers, consumers want to access information from virtually any device at any time, such as while driving, at work or when out socializing with friends. Bosch has been and will continue to create innovative products that connect users to its trusted products. One “connected” product featured at CES will be Bosch Security Systems’ new B Series alarm system that keeps the home protected, and can be operated from a smart phone or tablet. Owners of the system can arm or disarm the system and control

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monitored devices easily from any remote location. Bosch works to make information accessible in any environment, connecting consumers to their products and easing many of life's simple frustrations.

Another environment in which Bosch has seen a high demand for connectivity is the automobile. Bosch Car Multimedia will be featuring its technologies that connect a mobile device to a vehicle as well as communicating using natural language voice recognition – with many solutions delivered through open-source software.

### **Convenience**

Bosch's products are developed and designed to make the lives of consumers easier, more efficient and safer. By creating products that save time, energy and money, Bosch provides consumers with the trusted products they expect, and with the improved convenience they desire.

Bosch's CORE power tools, for example, are some of the most advanced on the market. Each tool provides up to 30 percent more power and runs up to 65 percent longer than existing tools in their class. In addition, quick-change bits allow for increased functionality. With these features, and the built-in intelligent electronic protection, Bosch makes it faster, more efficient and overall easier for users of its professional-grade tools.

In addition to power tools, Bosch is helping drivers get where they want to go in a safe and convenient way. Bosch's Chassis Systems Control division will be featuring important safety and driver assistance technologies, including lane change assist, predictive emergency braking and driver drowsiness detection.

Through products like these, Bosch can help to elevate quality of life for its consumers.

### **Sustainability**

Robert Bosch, founder of the company, resolved to make the world a better place. Today, that means making life better for consumers, but also leading a sustainable, environmentally friendly lifestyle. More resources are dedicated each year to research and development for technologies that improve energy, conserve resources and protect the environment.



Bosch Solar Energy recently introduced its Generation IV, 60-cell monocrystalline solar panel, with higher efficiency and better conversion rates to maximize the power output on consumers' rooftops. Whether it's for home or office, Bosch Solar Energy supplies the proven products consumers want for their energy needs. The division also initiated a program to help consumers finance the cost of some of the technology recently introduced, further encouraging the importance of investing in solar energy and green living.

"As a global leader in innovative technologies and services across a wide range of industries, Bosch prides itself in its commitment to research and development," said Struth. "We are committed to providing the highest quality, but also continuous improvement of current technologies. With \$5.8 billion going toward research and development efforts worldwide in 2011, Bosch seeks to provide the next advancement in technology that will best serve our consumers and help them lead more connected, convenient and sustainable lives."

Bosch will host a press conference on Jan. 7, 2013, at 8 a.m. in Banyan A-B, level three, Mandalay Bay, where Struth will discuss Bosch's presence at CES, its key products and the importance of connectivity, convenience and sustainability.

Additionally, Klaus Meder, president, Bosch Automotive Electronics, will deliver the MEMS Conference keynote address on Jan. 8, 2013, at 9:15 a.m. in the Las Vegas Convention Center, North Hall, N264.

Mike Mansuetti, president of Robert Bosch LLC, will be introducing each of the 10 divisions attending the show before the product demonstrations on Jan. 8 and 9 at the Bosch booth, number 21322, on level one of the South Hall in the Las Vegas Convention Center.

#### Product Demonstration Schedule

Tuesday, Jan. 8

- |         |   |
|---------|---|
| 10 a.m. | Bosch Power Tools                                 |
| 11 a.m. | Bosch Thermotechnology (home heating and cooling) |
| 2 p.m.  | Bosch Solar Energy                                |
| 3 p.m.  | Bosch Security Systems                            |
| 4 p.m.  | Bosch Healthcare                                  |



Wednesday, Jan. 9

- 10 a.m. Bosch Sensortec and Akustica
- 1 p.m. Bosch Car Multimedia
- 2 p.m. Bosch Chassis Systems Control  
(Vehicle safety and driver assistance)
- 4 p.m. Bosch Software Innovations

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#### **About Bosch:**

*In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, solar energy, healthcare telemedicine and software solutions. Having established a regional presence in 1906, Bosch employs over 22,500 associates in more than 100 locations, with sales of \$9.8 billion in fiscal year 2011. For more information, visit [www.boschusa.com](http://www.boschusa.com), [www.bosch.com.mx](http://www.bosch.com.mx) and [www.bosch.ca](http://www.bosch.ca).*

*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive technology, energy and building technology, industrial technology, consumer goods, energy and building technology, more than 300,000 associates generated sales of 51.5 billion euros (\$71.7 billion) in 2011. The Bosch Group comprises Robert Bosch GmbH and roughly 350 subsidiaries and regional companies in some 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends around 4.2 billion euros (\$5.8 billion) for research and development, and applies for over 4,100 patents worldwide.*

*The Bosch Group's products and services are designed to improve quality of life through solutions that are innovative and beneficial, as well as fascinating. In this way, the company offers technology worldwide that is "Invented for life." Additional information is available online at [www.bosch.com](http://www.bosch.com) and [www.bosch-presse.com](http://www.bosch-presse.com)*