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Bosch Earns *Automotive News* PACE Award for Integrated Connectivity Cluster

Innovation reduces distraction, enhances safety and convenience of two-wheeler and powersports vehicles

- ▶ Award honors superior innovation, technological advancement and business performance among automotive suppliers
- ▶ Integrated connectivity cluster is an all-in-one rider information and communication center
- ▶ Bosch also a PACE finalist for Redundant Brake Systems for Highly Automated Driving

FARMINGTON HILLS, Mich. – Bosch has been recognized with a 2018 *Automotive News* PACE (Premier Automotive Suppliers' Contributions to Excellence) Award for its integrated connectivity cluster, an all-in-one rider information and communication center designed especially for motorcycles and powersports vehicles.

Bosch's integrated connectivity cluster combines traditional instrumentation with wide range of infotainment features into a single device. The integrated connectivity cluster connects to the rider's smartphone via Bluetooth, and, through intuitive controls on the handlebar, the riders are effortlessly able to make and receive phone calls, access their contact lists and listen to music. Further functionality is available with mySPIN – an innovative smartphone integration solution, which allows riders to use smartphone apps such as navigation while riding via the cluster unit. By leaving the hands undisturbed on the handlebars, it reduces rider distraction.

Thanks to optical bonding and anti-reflection coating, the crystal-clear display is easy to read in all weather conditions and withstands rain. In direct sunlight and in the dark, the colors are distinct and the contrast is very high. The integrated connectivity cluster's intuitive interface and innovative technology for enhanced readability increase riding safety and convenience, and it allows riders to focus on enjoying their ride.

Mike Mansuetti, president of Bosch in North America, said, “Bosch is dedicated to applying our expertise and in-depth knowledge of vehicle systems to ensure the safety and comfort of riders. To be recognized with this award solidifies our commitment to providing innovative connectivity solutions at the forefront of the future of mobility.”

Bosch’s Redundant Brake Systems for Highly Automated Driving, a fail-degraded braking solution for self-driving vehicles, also was named a 2018 *Automotive News* PACE Awards finalist.

Since 1995, the *Automotive News* PACE Awards have celebrated superior innovation, technological advancement and business performance among automotive suppliers. This prestigious award is globally recognized as the industry benchmark for innovation.

Bosch has been honored with several *Automotive News* PACE Awards over the last decade, including:

- A 2017 Innovation Partnership Award for its collaboration with Ford Motor Company and TI Automotive to develop its Port Fuel and Direct Injection System (P-DI);
- A 2016 award for its Linear Force Solenoid (LFS) technology;
- A 2014 award for its laser-drilling technology for spray enhancements in gasoline direct injection; and
- Back-to-back awards in 2010 and 2011 for its innovative collaboration with Bombardier Recreational Products Inc. and its P2 Parallel Full Hybrid System, respectively.

The 2018 *Automotive News* PACE Awards were presented April 9, 2018, at the Max M. Fisher Music Center in Detroit.

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About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs nearly 34,500 associates in more than 100 locations, as of December 31, 2017. According to preliminary figures, in 2017 Bosch generated consolidated sales of \$13.7 billion in the U.S.,

Canada and Mexico. For more information, visit twitter.com/boschusa, twitter.com/boschmexico and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 400,500 associates worldwide (as of December 31, 2017). According to preliminary figures, the company generated sales of 78 billion euros (\$88 billion) in 2017. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected industry. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to create solutions for a connected life, and to improve quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 450 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 125 locations across the globe, Bosch employs 62,500 associates in research and development.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, [www.twitter.com/BoschPresse](https://twitter.com/BoschPresse).

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